# ON THE PROCESSING OF PERSONAL DATA INTERNET DISCLOSURE TEXT

As SANLAB Simülasyon Araştırma Geliştirme Sanayi Ticaret A.Ş, we attach importance to ensuring the security of your personal data. For this purpose, we would like to inform you about the processing of your personal data.

## 1. DATA RESPONSIBLE

SANLAB processes your personal data in the capacity of "Data Controller" defined in Article 3 of the Personal Data Protection Law No. 6698.

# SANLAB SİMÜLASYON ARAŞTIRMA GELİŞTİRME SANAYİ TİCARET A.Ş.

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## 2. PURPOSES OF PROCESSING PERSONAL DATA AND LEGAL REASONS

We process your personal data in the categories of *identity, communication, customer transaction, transaction security, finance, marketing, visual and auditory records,* which we collect from you through digital forms you fill out on the internet, call center calls and physical forms you fill out through our representatives, for the purposes and legal reasons detailed below.

- Your data in the categories of *identity, communication, transaction security and customer transaction* based on the reason that it is clearly stipulated in the laws (Art. 5/2-a of Law No. 6698),
  - Execution of Activities in Compliance with the Legislation
  - Monitoring and Execution of Legal Affairs
  - Execution / Supervision of Business Activities
  - Execution of Goods / Service Sales Processes
  - o Execution of Risk Management Processes
  - Execution of Storage and Archive Activities
  - Providing Information to Authorized Persons, Institutions and Organizations
  - Execution of Management Activities

Objectives,

• Provided that it is directly related to the establishment or performance of a contract, based on the reason that it is necessary to process personal data

belonging to the parties to the contract (Art. 5/2-c of Law No. 6698); your data in the categories of *identity, communication, customer transaction, transaction security, finance,* 

- Execution of Information Security Processes
- Execution of Activities in Compliance with the Legislation
- Execution of Finance and Accounting Affairs
- o Monitoring and Execution of Legal Affairs
- Execution of Communication Activities
- Execution / Supervision of Business Activities
- Execution of Logistics Activities
- Execution of Goods / Services After Sales Support Services
- Execution of Goods / Service Sales Processes
- Execution of Goods / Service Production and Operation Processes
- Execution of Customer Relationship Management Processes
- Execution of Activities for Customer Satisfaction
- Execution of Storage and Archive Activities
- Execution of Contract Processes
- Execution of Wage Policy
- $_{\odot}$   $\,$  Ensuring the Security of Data Controller Operations  $\,$
- Providing Information to Authorized Persons, Institutions and Organizations
- Execution of Management Activities

## Objectives,

- Based on the reason that it is mandatory for the data controller to fulfill its legal obligation (Art. 5/2-ç of Law No. 6698); your data in the categories of *identity, communication, customer transaction and finance,* 
  - Execution of Information Security Processes
  - Execution of Activities in Compliance with the Legislation
  - Execution of Finance and Accounting Affairs
  - Monitoring and Execution of Legal Affairs

- Execution of Goods / Service Sales Processes
- Execution of Risk Management Processes
- Execution of Storage and Archive Activities
- Execution of Contract Processes
- Execution of Wage Policy
- o Ensuring the Security of Data Controller Operations
- Providing Information to Authorized Persons, Institutions and Organizations
- Execution of Management Activities

## Objectives,

- Your data in the categories of *identity, communication, customer transaction, transaction security, visual and audio records,* based on the reason that data processing is mandatory for the legitimate interests of the data controller (Art. 5/2-f of Law No. 6698), provided that it does not harm the fundamental rights and freedoms of the data subject,
  - Execution of Activities in Compliance with the Legislation
  - Execution of Company / Product / Service Loyalty Processes
  - Conducting Internal Audit / Investigation / Intelligence Activities
  - Execution / Supervision of Business Activities
  - Receiving and Evaluating Suggestions for Improvement of Business Processes
  - Execution of Business Continuity Ensuring Activities
  - Execution of Logistics Activities
  - Execution of Goods / Services After Sales Support Services
  - Execution of Goods / Service Sales Processes
  - Execution of Goods / Services Production and Operation Processes
  - Execution of Customer Relationship Management Processes
  - Execution of Activities for Customer Satisfaction
  - Execution of Risk Management Processes
  - Execution of Storage and Archive Activities

- Execution of Strategic Planning Activities
- Tracking Requests / Complaints
- Providing Information to Authorized Persons, Institutions and Organizations
- Execution of Management Activities

#### Objectives,

- Your data in the categories of *identity, communication, customer transaction, transaction security, marketing, visual and auditory records* based on explicit consent (Art. 5 of Law No. 6698) in case approval is given for advertising and marketing activities and campaign notifications,
  - Execution of Company / Product / Service Loyalty Processes
  - Execution of Communication Activities
  - Execution of Business Continuity Ensuring Activities
  - Execution of Customer Relationship Management Processes
  - o Execution of Activities for Customer Satisfaction
  - Conducting Marketing Analysis Studies
  - Execution of Advertising / Campaign / Promotion Processes
  - Execution of Risk Management Processes
  - Execution of Strategic Planning Activities
  - o Tracking Requests / Complaints
  - Execution of Wage Policy
  - o Execution of Marketing Processes of Products / Services
  - Providing Information to Authorized Persons, Institutions and Organizations
  - Execution of Management Activities

#### Objectives,

processed by us.

# 3. TO WHOM AND FOR WHAT PURPOSES THE PROCESSED PERSONAL DATA IS TRANSFERRED

We transfer your personal data that we process within the scope of our commercial activities and the provision of goods and services to Natural Persons and Private Legal Entities, our Group Companies and Authorized Public Institutions and Organizations for the following purposes.

- Your personal data in the categories of *identity, communication, customer transaction, transaction security, finance, marketing, visual and audio records;* Natural Persons and Private Legal Entities, Our Group Companies,
- Execution of Information Security Processes
- Execution of Activities in Compliance with the Legislation
- Execution of Finance and Accounting Affairs
- Monitoring and Execution of Legal Affairs
- Execution of Communication Activities
- Execution / Supervision of Business Activities
- Execution of Logistics Activities
- Execution of Goods / Service Procurement Processes
- Execution of Goods / Services After Sales Support Services
- Execution of Goods / Service Sales Processes
- Execution of Goods / Service Production and Operation Processes
- Execution of Customer Relationship Management Processes
- Execution of Activities for Customer Satisfaction
- Execution of Storage and Archive Activities
- Execution of Contract Processes
- Tracking Requests / Complaints
- Execution of Supply Chain Management Processes
- Execution of Wage Policy
- Ensuring the Security of Data Controller Operations
- Providing Information to Authorized Persons, Institutions and Organizations

Objectives,

• Your personal data in the categories of *identity, communication, transaction security and finance*; Authorized Public Institutions and Organizations,

- Execution of Activities in Compliance with the Legislation
- Execution of Finance and Accounting Affairs
- Monitoring and Execution of Legal Affairs
- Execution of Communication Activities
- Execution / Supervision of Business Activities
- Execution of Storage and Archive Activities
- Execution of Contract Processes
- Providing Information to Authorized Persons, Institutions and Organizations

Objectives,

and within the framework of the above-mentioned personal data processing conditions.

## 4. OUR METHODS OF COLLECTING PERSONAL DATA

By automatic, partially automatic or non-automatic means, provided that it is part of any data recording system;

- Your personal data in the categories of *identity, communication, customer transaction, transaction security, finance, marketing, visual and auditory records* by filling out physical forms, filling out forms on the internet, information and documents you provide in writing and physically, photographs taken, information you provide verbally through call center calls; from you,
- Your personal data in the categories of *identity, communication* and *marketing* through Google and Meta social media forms filled in by you on the relevant platform; from the relevant social media (Google or Meta) company with third party status,
- We collect your personal data in the categories of *identity, communication, customer transaction and transaction security* from you through calls and live support applications and phone calls

Your personal data we collect is obtained through legal means.

# 5. YOUR RIGHTS AS A DATA SUBJECT

You can send your requests regarding your rights under Article 11 of the Law No. 6698 regulating the "rights of the data subject" and the application of the law to kvkk@sanlab.net in writing or by using the registered electronic mail (KEP) address or email address registered in our system or in accordance with other application procedures stipulated in the Communiqué on Application Procedures and Principles to the Data Controller. In addition, you can access the necessary explanations and the application and information request form from our relevant unit you are in contact with. We will finalize your request free of charge as soon as possible and within 30 (thirty) days at the latest - up to ten pages - depending on its nature.